

FULL-SERVICE BILLING AND MEMBER MANAGEMENT SOLUTION ARE KEY TO RUNNING A SUCCESSFUL MARTIAL ARTS BUSINESS

Kru Mel Bellissimo, President and Head Muay Thai Teacher

Lanna Muay Thai/Team Burklerk Canada, Toronto, ON, Canada

Lanna Muay Thai/Team Burklerk Canada provides a Muay Thai program and boxing classes. www.lannamuaythai.ca

“Member Solutions’ full service is really FULL SERVICE. They take care of all the details in bill collecting and processing, and provide the real-time reporting I need to develop my schools.”

THE CHALLENGE:

Prior to Member Solutions, Kru Mel wasn’t able to effectively monitor and evaluate his business activities. He was using a homemade written system that would track his member attendance but not much else. *“We were a growing facility in need of better reporting to manage our members and identify business opportunities.”*

THE SOLUTION:

Member Solutions helped Kru Mel expand his business in two major ways — by supplying a professional billing and servicing solution and by providing real-time reports to track, manage and analyze key business performance areas. *“I’m an instructor and a business man who oversees a staff, runs events, maintains a pro-shop and teaches 6 classes a day. The full-service billing and [member management program](#) keeps me organized and on top of my main business objectives.”*

THE RESULTS:

Now Kru Mel has more time to focus on his growth and retention goals, leaving the details of billing, follow-up and processing to the experts at Member Solutions. He also depends on the real-time reports from Member Solutions to forecast collections and budget expenses — an essential function to keep his business well organized and running smoothly.

Put our full-service billing and front-desk member management solution to work for your Martial Arts school! Visit www.MemberSolutions.com or Call 888-277-4409 Today.

